8/20/22 Clay PTO Board Meeting Notes

\*\*\*Called to order: 1:37 PM

Updates from Admin.

Mr. Crosby:

Most normal start to the school year, things are going well.

Mrs. Gahl has been a great addition to the staff.

Mr. Corcoran:

 \*Trojan Trot: being postponed to at least the spring

 \*brand new track and tennis courts are complete

 \*trying to find a fence contractor for softball field

 \*Clubs: how to not “bankrupt” PTO

 -less clubs with no late bus option

 -15 clubs (which is down from 20+ clubs)

Budget reviewed

No Clay Challenge Day as of right now, but maybe it can be shifted to the spring

Wednesdays were decided on for Champions of Clay PUSH via email blast

 \*the end of Champions of Clay needs to be over by 9/20-ish so as to not create competition for the annual Performing Arts fundraiser at Clay

Text-to-Donate idea for Champions of Clay campaign, everyone LOVES!

Athletic Dept. will still be okay sans another Trojan Trot, but no large equipment is currently being purchased to conserve funds

Saturday, September 11 from 12-10PM is a dine-to-donate at Tropical Sno

Upcoming Events:

 \*Tuesday Treats on 9/7

 \*Lunch Lending Library on 8/23 (donations still being accepted)

 \*Meet the Teacher Night (no PTO help needed)

Teacher Appreciation:

 \*Teacher Appreciation Week handled by PTO Board

 \*An event-a-month for teachers is now “fully staffed” by parent volunteers, except for September so PTO Board will put something together for that month

A concern was voiced about making sure PTO Information gets into parents’ hands with the question being posed: Is the monthly school newsletter more pragmatic or is doing a smaller PTO-only newsletter through School Messenger better?

 \*SOLUTION: just expand PTO section in regular newsletter because it’s already professionally organized

The Champions of Clay Donation Drive Promotion Ideas was discussed, including regular email blasts and excitement for students when certain benchmark percentages are reached:

-Sunglasses at 50%

-Pies in Mr. Crosby’s face at 75%

-Core Plus treat at 100%

Also, the Champions of Clay graphic was discussed and tweaked for optimal picture of how the funds raised will be used directly to the students’ benefits

\*\*\*Meeting adjourned: 3:00 PM

1. Updates from the Admin Team
2. 22-23 Approved Budget
3. Fundraising
	1. Champions of Clay
	2. Dine to Donate
		1. Back to school - Hoosier Tropical Sno
4. Upcoming Events and Initiatives
	1. Tuesday Treats - Sept 6
	2. Student Fun
	3. Game Shack
	4. Meet the Teacher Night - Aug 29 (6th) & Sept 1 (7 & 8)
	5. Clay Challenge
	6. Trojan Trot
5. Teacher Appreciation
	1. Teacher Appreciation Update
	2. Staff Appreciation Update
6. Big Dreams - outdoor space update
7. Miscellaneous
	1. Social media
	2. CEF Scholarship